

Study Away Options For MASS COMMUNICATIONS MAJORS

The following is a list of programs with a Mass Communications theme or in which study abroad students are able to enroll in Mass Communication courses. Summer study away programs as well as programs offered during the academic year are a great opportunity to study Mass Communications abroad. Program options are listed on the WSU website:

www.winona.edu/studyabroad

"It taught me a lot about being more independent and introduced me to many business professionals and connections." Fall '22

Asia

China

Shanghai - [CIEE Open Campus Block Program in Shanghai](#)

Experience Shanghai your way by customizing your study abroad experience through our Open Campus program. Enroll in one, two, or three six-week blocks for your perfect amount of intensive study and cultural engagement, select your academic track from six options, then pick your courses from a wide range of subject areas. CIEE also has open campuses in Berlin, Buenos Aires, Copenhagen, London, Paris, Rome, Santiago, and Sydney.

Europe

Denmark

Copenhagen - [DIS Copenhagen - Communication](#)

Place yourself in the center of the European communication landscape to develop your cross-cultural communication skills, hone your critical media literacy, or gain an understanding of new media trends and public relations dilemmas in Europe. Some possible courses include Strategic Communication and New Media and Changing Communities.

Ireland

Dublin – [CIS Abroad Semester in Dublin – Dublin City University](#)

Study-abroad students are eligible to take classes across all academic areas at DCU. A normal course load is 4-5 subjects per semester, which translates roughly to 12-15 U.S. credits. The main subject areas available at DCU include: business, computer science, communication, journalism, economics, political studies, international relations, law, engineering, environmental sciences, sport science, health, nursing, and the sciences - biology, chemistry, physics, and biotechnology. Some possible courses include Media Art, Ethics of Journalism, and Psychology, Media, and Creativity.

Italy

Rome - [SAI Programs - John Cabot University](#)

JCU welcomes students coming from all over the world and offers courses in a variety of subjects, including Business and Economics, Political Science, Classical Studies, and many others. Some possible courses include Intercultural Communication, Intro to Visual Communication, and Media, Culture, & Society.

Rome - [UW- Platteville Education Abroad at the American University of Rome](#)

Areas of study include: Business, Economics, Management, Communications, Film & Digital Media, Cultural Studies & Language, Literature, Mathematics, Social Science, Humanities, Visual & Performing Arts.

Spain

Madrid – [Communications, Humanities, and STEM Studies in Madrid](#)

Study abroad in Madrid with API at Universidad CEU San Pablo, the oldest private university in Spain. Select from a broad array of courses conducted in English in Communications, Humanities, and the STEM fields while living in this exciting and vibrant capital city! Take classes like Cultural Journalism, Audiovisual Communications, and Digital Communications.

United Kingdom

Edinburgh – [CIS Abroad Semester in Edinburgh – Edinburgh Napier University](#)

The campuses comprise of buildings from the sixteenth to the twenty-first century, reflecting Edinburgh Napier University's profile as a modern university grounded in a solid tradition as a provider of higher learning. Variety of courses offered including mass communications. Some possible courses include Digital Media Content Creation, Public Relations Theory and Practice, and Introduction to Branding.

Stirling – [CIS Abroad Semester in Stirling – University of Stirling, United Kingdom](#)

It is the country's capital for government, higher education, and retail, making it an ideal place to study abroad. Study Biology, Business Administration, Communication Studies, Economics, English, Global Studies, History, Mass Communication, Political Science, Psychology, Sociology, and much more. Some possible courses include Digital Journalism, Digital Media & Culture, and Public Relations and Promotional Culture.

South America

Costa Rica

San Jose - [CIS Abroad Semester in Costa Rica - Universidad Veritas](#)

Study in English or Spanish at Universidad Veritas, a local university in bustling and beautiful San Jose. In your free time, you can explore nearby volcanoes and rainforests while sipping some of the best coffee in the world. Courses available are Creative Conflict Resolution and Intercultural Communication.

Various Locations

Semester at Sea

Semester at Sea is a multiple country study abroad program open to students of all majors emphasizing comparative academic examination, hands-on field experiences, and meaningful engagement in the global community. A wide variety of coursework from 20-25 disciplines is integrated with relevant field studies in up to a dozen countries, allowing for a comparative study abroad experience that is truly global. Take classes like International Mass Communication, Feature Writing, Intercultural Communication, and Business Writing and Communication.

FACULTY-LED PROGRAMS

Faculty-led programs are short-term study abroad programs led by WSU faculty. These programs take place over breaks (winter, spring, or summer) and students earn 3-6 WSU credits. The following faculty-led programs are recommended for students in this major.

This list is not meant to be exhaustive, but only a sampling of programs that highlight this major, college, or goal areas. For a complete list of approved program offerings, please see <https://www.winona.edu/studyabroad/>

Asia

Nepal

Kathmandu - [People and Culture of Nepal](#)

3 credits for SOC 294. Takes place during Summer (15-19 days in May/June). Students will learn about the people living in the shadows of Himalayas and experience Nepali culture by directly interacting with local people and communities.

Europe

England

London - [Global Literature in London / Travel Writing & the British Imagination](#)

3 credits for ENG 221 or ENG 324. ENG 221 counts toward **Goal Areas 6 and 8**. Takes place during Summer (4-5 days in Winona followed by 14-16 days in London in June or July). Students will study London's leadership, culture, geography, politics, and customs. Students will visit popular and uncommon sites in and out of London and meet Brits from all walks of life involved in theatre and literary arts, visual arts, street art, folklore, governance, religion, music, commercial art, education.

Germany

Berlin - [Berlin: Shifting the Paradigm](#)

6 credits in ART 313 and ART 398. Takes place during Summer (14-17 days in May/June). Students will explore Berlin and its transformation through the lens of messaging that Germany used to shift the paradigm following the Nazi Regime with an incorporated critique of white supremacy and ethnic cleansing

Italy

Florence - [Dante in Italy](#)

3 credits for ENG 221 or ENG 432. ENG 221 counts toward **Goal Areas 6A and 8**. Takes place during Summer (18-21 days in May). Students will explore the connection between the culture of Florence, Italy and Dante's Commedia (The Divine Comedy).

North America

Puerto Rico

San Juan - [Understandings of Puerto Rican Identity](#)

4 credits for GS 350. Takes place during Summer (13-16 days in June/July). Students will examine and study the complex culture and diversity on the Puerto Rican Island.

Oceania

New Zealand

Auckland, Christchurch, Queenstown, Wellington - [Made from Mountains: The Arts and Landscape of New Zealand](#)

3 credits for ART 313. ART 313 counts for **Goal Areas 6B and 8**. Takes place during Summer (21-26 days in May/June). Students will study New Zealand art and film, reading New Zealand literature, and exploring how the physical landscape itself so profoundly shaped ideas of what it meant to be from these remote South Pacific islands.

INTERNSHIPS

Interning abroad is an exciting opportunity to gain valuable cross-cultural work experience, understand international perspectives in your field, and live in another country for a summer or semester. All internships are taken for credit, allowing financial aid to be used.

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API PROGRAMS

API Global Internships are the perfect way for students to accelerate their career by gaining valuable professional experience abroad. An API internship provides the platform for students to benefit from unique career training and cultural immersion, develop both technical and soft skills, and enhance their resumes to distinguish themselves in the job market. Placement opportunities are customized to suit your personal, professional, and academic goals.

Australia: Brisbane	Australia: Gold Coast	Australia: Sydney	Chile: Santiago	Ireland: Dublin
Italy: Florence	Italy: Rome	New Zealand: Auckland	Portugal: Lisbon	Spain: Barcelona
Spain: Madrid	Spain: Seville	UK: Edinburgh	UK: London	

BARCELONA SAE Internships

Gain an edge that sets you apart from other graduates in your future career field! An internship in the cosmopolitan city of Barcelona offers hands-on professional experience paired with new cross-cultural communication skills and your proven ability to actively participate in the global workforce. A placement example would be a private foundation centered around the planning and execution of cultural events across Catalonia. With over 40 years of experience collaborating with companies, private entities, and associates at the state and national level, the foundation's work is diverse and requires dynamic communication strategies for each project. Tasks:

- Assist the communication team, for the promotion of tourist destinations worldwide
- Create content for blogs and partnered medias (articles, reports, interviews)
- Propose communication strategy through social media

Academic Study Center (SIS) + Internship Semester Program	In-Person Internships
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CEA PROGRAMS

Communication interns will leverage a variety of skills throughout the internship based on the specific focus within the communication field. Some duties can include but are not limited to:

- Designing and implementing a communication strategy
- Drafting communication content such as press releases, social media posts, and journalist news articles
- Researching trends and news in relevant industries and competitors
- Translating documents and website content into English
- Planning and executing events
- Designing graphics for marketing materials and web design

Costa Rica: San Jose	France: Aix-en-Provence , Paris	Italy: Rome	Spain: Seville
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